Save The Planet!

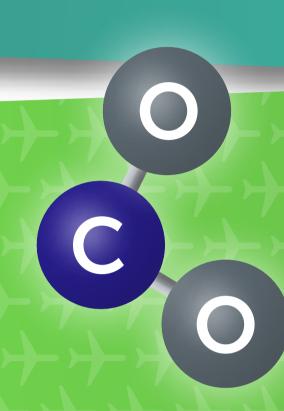
Let's take a look at the ways video conferencing technology can significantly reduce carbon emissions and safeguard against global climate change.



It is expected that the number of people flying will virtually double over the next 15 years.

Three round-trips from London to Chicago produces 10.4 tons of CO₂ per passenger. Average US household annual electricity consumption = 6.6 tons.





The world's 16,000 commercial aircraft produce roughly 660 million tons of CO₂ a year.

Travelling from Chicago to Houston $3x = 2 \text{ tons of } CO_2 \text{ per}$ passenger - the equivalent of a year commuting to and from work.





By 2050 climate change will reduce crop yields by 25%, with devastating effects to the earth's population.

= 6 tons of CO₂ per passenger. That's nearly twice the CO₂ you create from driving 9,600 miles.

Flying 3x from New York to San Francisco



You can help save the environment while growing your business High-definition video conferencing perfectly

replicates the experience of a face-to-face conversation. Not only will less travel have a positive impact on the environment, it's a big financial win for you, too.





http://www.ipcc-wg2.gov/AR5/

Sources:

http://www.nytimes.com/2013/01/27/sunday-review/the-biggest-carbon-sin-air-travel.html?_r=28 © 2014 Lifesize, a division of Logitech. All rights reserved. Information contained in this document is subject to change without notice.

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